



POLICY

Use of the customised WFOT Approved Status Logo for education programmes

Background

WFOT has developed customised WFOT approved status logos, specifically for Education programmes that wish to promote their WFOT approved status in their marketing materials and communications.

The official WFOT logo (crest, staff, circles, letters) remains restricted and can only be used in accordance with the Policy on the Use of the WFOT logo (see Appendix One)

Terms

1. The WFOT approved status logo can be used by the named education programme during the period in which it is approved by WFOT on marketing materials and communications.
2. If an education programme becomes non-approved during the dates stated on the approved status logo, the logo is not permitted to be used.
3. The WFOT approved status logo is not permitted to be used by with individuals, including students, alumni and third parties.
4. Modifications or changes to the WFOT approved status logo may only be made by WFOT.
5. WFOT does not accept any liability or responsibility for the inappropriate use of the WFOT approved status logo and has the right to request improper use of its materials be removed
6. The WFOT approved status logo cannot be used solely or distinctively or as the prominent feature on web-based, printed or any other published content.

Appendix One

WFOT Policy on the Use of the WFOT Logo

The World Federation of Occupational Therapists (WFOT) logo has been trademarked and is used to reflect the endorsement of the WFOT organisation. The use of this logo is therefore limited to official WFOT business and communications.

- WFOT member organisations may request the use of the logo from the Secretariat for their communications with their membership.
- Individual members of the WFOT may not use the logo for their personal business.
- Membership in WFOT is not a professional credential and the logo should not be used to imply the endorsement of WFOT.