

# AOTA Specialty Conferences 2022 Brand Awareness Opportunities

## ALC – Ed Summit – Mental Health Conference

### Academic Leadership Council Meeting (ALC)

Virtual Conference - Zoom Format

September 28-30, 2022 (4 hours each day)

Reach 700+ OT Academia:

University and college faculty and chairs.



### ALC Sponsorship: \$800

#### Benefits:

- Company logo (and link) included in at least 3 ALC **meeting announcements** on AOTA's internal social media
- Company logo on opening and closing slides of each day's presentations; company verbally recognized and thanked every day by speakers
- Company logo on attendee registration email with zoom link
- Company logo, link and company description (up to 50 words) included in the post-event sponsor recognition email to all attendees
- Sponsor receives attendee mailing list for post-event follow up
- **VALUABLE ADD-ON** — Video/commercial opportunity: Limited to **3 sponsors** as add-on to ALC sponsorship above. 30-second commercial spot to rotate through each day's presentations. **\$500**

**\*\* Virtual ALC sponsors receive 10% discount on in-person tabletop at ALC at INSPIRE 2023, Kansas City, MO April 20-23, 2023.**

## 2022 Educational Summit

In person - Orlando, FL

November 11-12, 2022

(pre-conference sessions on November 10)

Reach 400+ OT Academia:

University and college faculty and chairs.



## Brand Awareness Options:

### Exhibit Space (\$1,000):

- 6-foot skirted table to greet attendees and display corporate materials
- Exhibitor logo on agenda; recognized on signage at meeting
- Exhibitor receives attendee mailing list for post-event follow up
- One complimentary attendee registration

### Shared Literature/Employment Table (\$200)

- Literature table set up for attendees to review one corporate piece about your company or job opening
- Participants receive attendee mailing list for post-event follow up



## 2022 AOTA Specialty Conference: Mental Health

**In Person – Columbus, OH**

**December 2-3, 2022** (Pre-conference sessions on December 1)

Reach wide variety of 300+ OT practitioners and educators as they learn about OT's role in crisis, public health approaches to mental health and wellness, college campus and mental health, JEDI initiatives, pediatric mental health and more.

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## Customized Opportunities Available!

**Contact Kristen Creel ([kcreel@aota.org](mailto:kcreel@aota.org))** today to craft your specialty conference presence, and to discover new ways to access the OT practitioner audience throughout the year.